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Fashion Retail Digest

- Step into the season in style with exciting new collections, store openings to the latest news breaking headlines.

Research & Trends

- STRATEGIC IMPERATIVES FOR WOMENSWEAR RETAIL IN 2026: NAVIGATING GEOPOLITICS, AGENTIC AI, AND MARGIN COMPRESSION**

The internal composition of the womenswear market is undergoing a significant rotation. Casual wear continues to dominate, capturing over 36% of the market share, reflecting the permanent casualisation of the global workforce.

By Madhulika Tiwari, Partner & Parmesh Chopra, Head Content Writer, The Knowledge Company

- WHY THE FUTURE OF WOMENSWEAR BELONGS TO BRANDS THAT THINK LOCAL**

From localisation to inclusivity, womenswear is undergoing a structural transformation led by rapidly shifting consumer expectations and lifestyles.

By Puneet Dudeja, Director, Business Development - South Asia

- VISIONXT: 'CLOSE-TO-SEASON' FASHION TRENDS**

An insight into womenswear trends by NIFT VisioNXT.

Fashion Fisheye

- MONTE CARLO FASHIONS: DRIVING INNOVATION, QUALITY & CONSUMER-CENTRIC RETAIL EXPERIENCES**

Monte Carlo Fashions has meaningfully expanded its womenswear portfolio, offering a wide range that includes tops, dresses, sweaters, jackets, tunics, denim, co-ord sets, and lightweight casualwear tailored for all-season relevance.



Cover Story

- DRESSED FOR REAL LIFE: HOW INDIAN WOMENSWEAR IS REWRITING ITS RULES**

From boardroom to celebration, Indian womenswear is reimagining itself around versatility, function and the full rhythm of modern life.

Fashion Retail

- BHARAT'S CONSUMPTION BOOM**

India's consumption engine is moving inward, where success depends on understanding local nuance, building trust, and delivering consistent, customer-first experiences.

- HOW RETAIL LEADERS SCALE AMID CONSTANT CHANGE**

What used to be a stable three-year strategy has been compressed by AI and ever-changing consumer needs into a relentless 12-to-18-month sprint.

